



VIRTUAL FORUM & EXPO

Brunei Darussalam - 2021

18th-21st November



6th ASEAN Young Entrepreneurs Carnival

In conjunction with the Brunei ASEAN Chairmanship 2021, the Young Entrepreneurs Association of Brunei (YEAB) as the Chair of the ASEAN Young Entrepreneurs Council (AYEC) 2021 will host the 6th ASEAN Young Entrepreneurs (AYE) Carnival in Brunei Darussalam in November.

Themed **“Reimagining Business in the New Paradigm”**, the 6th AYE Carnival calls for businesses and young entrepreneurs to overcome the disruptions brought by COVID-19 through digitalization, leadership, collaboration, and inclusive involvement of women in addressing the grand challenges of our times as we adapt to this new normal.

The ASEAN Young Entrepreneurs Council (AYEC) is the official voice of young entrepreneurs in the ASEAN policy-making process, established in 2015 following the proposal by the ASEAN Business Advisory Council (ASEAN-BAC) to the ASEAN Leaders.

- It consists of a network of government endorsed young entrepreneur associations from all 10 ASEAN Member States.
- The AYEC also formed the ASEAN Young Entrepreneurs Association (AYEA) in 2016.
- The ASEAN Young Women Entrepreneurs Club (AYWEC) was established in July 2021, endorsed by AYEC.



MESSAGE FROM YEAB

Wishing you, loved ones, friends and staff safe amidst this unrelenting and devastating force that has dramatically altered the course of the world and challenged businesses, government and society. It is that time of the year for the ASEAN Young Entrepreneurs Council (AYEC) to host the much awaited AYE Carnival and as the Chair to the AYEC this year, the Young Entrepreneurs Association of Brunei is honoured to continue on the tradition in hosting the 6th Edition of the AYE Carnival where some highlights include:

- **AYE Carnival Expo on Thursday, 18 - 21 November 2021**
- **AYEC General Meeting on Friday, 19 November 2021**
- **AYEC-ABAC Policy Dialogue Forum on Friday, 19 November 2021**
- **6th AYE Carnival Forum on Saturday, 20 November 2021**

Brunei is currently battling the second wave of COVID-19 outbreak which hit our shores on August 7 2021, therefore as we re-imagine business in the new paradigm, we look forward to hosting the 6th AYE Carnival entirely virtually for the first time!

We are assembling a lineup of mavericks, captains of industry, social entrepreneurs and digital innovators from across ASEAN and beyond to inspire and challenge us to build resilient, nimble and innovative businesses and reemerge from this pandemic stronger, wiser and bolder and contribute to taking ASEAN to greater heights together. Not forgetting, we will also open up the Carnival Expo as an opportunity for your business to be visible and featured. We look forward to your participation in the AYE Carnival 2021 in Brunei Darussalam!



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The 6th AYE Carnival aims to inspire and challenge us to build resilient, nimble and innovative businesses and reemerge from this pandemic stronger, wiser and bolder.

Fatin Arifin

Convener, ASEAN Young Entrepreneurs Carnival 2021
Standing Chair, ASEAN Young Entrepreneurs Council

FORUM ACTIVITIES

Day One - 19th November 2021 (Friday)

Session One	ASEAN Young Entrepreneurs Council Meeting
Session Two	AYEC-ABAC Policy Dialogue Forum

Day Two - 20th November 2021 (Saturday)

Opening Session	Welcoming Address
Session One	"The COVID-19 Disruption: Reflections from Across ASEAN" with a panel of young entrepreneurs across ASEAN
Session Two	"Re-imagining Leadership in the Age of New Normal"
Session Three	Keynote Address & Dialogue "Thriving in the New Paradigm" Keynote Address by Government Officials (Brunei)
Session Four	"Women as Co-Creators: Rising Above Turbulence and Uncertainties" with a panel of inspiring women leaders & entrepreneurs
Session Five	"The Imperative for Digitalisation: Building Smart Businesses" with a panel of innovative and resilient entrepreneurs
Session Six	"Sama-Sama: Collaboration for Recovery" with a panel of mavericks utilizing collaboration for business recovery
Closing Session	Handover Ceremony to Cambodia Closing Remarks



18th - 21st November 2021 (Thursday to Sunday)

Your passport to meeting potential partners, Unlock the opportunity to exhibit and showcase your company.

- 4 Expo days
- Personalized virtual booth
- Logo / Branding
- Welcome video
- Instant chat and messaging
- No installation
- Display windows
- Newsletter or product info sign ups
- Demonstration request
- Display of products and services
- Expecting over 3,000 participants
- Access to industry leaders and potential business opportunities
- Access to International visitors
- Full access to AYE Carnivals
- Leverage on the ASEAN platform
- Meet industry leaders
- Networking opportunities

Early Bird Rate: USD \$250 (Before 1st November 2021)
Standard Rate: USD \$350



Contact Us
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For more information
www.ayec.org

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